

# Study English and Professional Skills

San Francisco | San Diego | Chicago

intrax



# Welcome to Intrax



## Improve your English skills and reach your professional goals at Intrax.

### Our Guarantees

Only Intrax offers guarantees that ensure you make the most of your time in the United States.

#### Speak English Confidently

Spend up to 75% of class time focused on your speaking skills.

#### Meet Americans

Practice English with American interns in class every week.

#### Develop Your Career

Gain professional experience at a U.S. company.

#### Show Your Success

Share your new skills and see your progress using your online portfolio.



## Step 1: Choose Your Program

Our English programs are designed to help you connect with the world and succeed in your career.

### Practical English

- General English
- TOEFL Test Preparation
- Cambridge Test Preparation

### Professional Skills

- Business English
- Professional Certificates in: Marketing & Advertising, Business Management, Project Management

## Step 2: Add Electives to Learn More

Add one or two electives per week to develop the specific skills you need.

- |                              |                        |
|------------------------------|------------------------|
| • Experience America         | • Writing & Grammar    |
| • Pronunciation & Correction | • Presentation Skills  |
| • Speaking Fluency           | • Test Preparation     |
| • Current Events and Debate  | • Popular English      |
| • Career Preparation         | • Social Media at Work |

## Step 3: Personalize Your Experience

Focus on the English skills that are most important to you.

### Career Preparation Activity

- Practice English at an American company

### Private Lessons


- One-to-one study to focus on your specific needs

# Practical English Programs

## General English

Learn English faster with our lessons that focus on practical speaking skills for daily life. Practice speaking English with American interns in class every week.

Sample Schedule	Mon	Tue	Wed	Thu	Fri
8:30-9:45	General English				Elective
9:45-9:55	Break				
9:55-10:55	General English				
10:55-11:05	Break				
11:05-12:35	General English				
12:35-13:05	Lunch				
13:05-14:05	Elective				





Intrax runs both morning and afternoon schedules during our busy seasons.

## How You Will Benefit

- Spend up to 75% of class time focused on your speaking skills
- Learn rapidly by practicing with an American intern in class every week
- Receive focused attention – a maximum of 12 students per teacher

Program	How You Will Learn	What You Will Learn
<b>Skills Class</b> Levels 1-10 Starts every Monday	<ul style="list-style-type: none"> <li>• Review with voice recordings, textbooks and new online tools</li> <li>• Practice reading and writing with authentic materials</li> <li>• Use classroom TV and computer for quizzes, videos and Internet access</li> </ul>	<ul style="list-style-type: none"> <li>• Develop integrated skills in reading, writing, listening and speaking</li> <li>• English grammar</li> <li>• Vocabulary for everyday life</li> <li>• How to read and discuss topics in the news</li> </ul>
<b>Speaking Class</b> Levels 1-10 Starts every Monday	<ul style="list-style-type: none"> <li>• Learn slang, idioms and everyday phrases by interacting with American Interns every week</li> <li>• Record yourself on video and voice recorders and review instantly in class</li> <li>• Listen to live conversations and watch videos</li> </ul>	<ul style="list-style-type: none"> <li>• How to speak clearly and naturally</li> <li>• Improved pronunciation and fluency</li> <li>• How to use day-to-day speech and idioms</li> </ul>

## Test Preparation

Learn test-taking skills to achieve the score you need for your academic or professional goals. All Intrax centers are licensed to administer the internet-based TOEFL exam.

Sample Schedule	Mon	Tue	Wed	Thu	Fri
8:30-9:45	Test Preparation				Elective
9:45-9:55	Break				
9:55-10:55	Test Preparation				
10:55-11:05	Break				
11:05-12:35	Practice Test				
12:35-13:05	Lunch				
13:05-14:05	Elective				



Intrax runs both morning and afternoon schedules during our busy seasons.

### How You Will Benefit

- Take weekly practice exams to help with test-taking
- Learn test-taking strategies to improve your score
- Learn faster by adding the Test Preparation elective

Program	How You Will Learn	What You Will Learn
<b>iBT TOEFL</b> Levels 7-10 Starts every Monday	<ul style="list-style-type: none"> <li>• Take practice tests in class to track your progress</li> <li>• Learn from experienced TOEFL trained instructors</li> </ul>	<ul style="list-style-type: none"> <li>• How to write effectively and participate in university style discussions</li> <li>• Test taking strategies and topics</li> <li>• Sentence structure, grammar, vocabulary, reading comprehension, and listening and speaking skills</li> </ul>
<b>Cambridge FCE</b> Levels 7-8 Check <a href="http://www.intrax.edu">www.intrax.edu</a> for start dates	<ul style="list-style-type: none"> <li>• Learn from experienced Cambridge trained instructors</li> <li>• Take practice tests in class to track your progress</li> <li>• Focus on all 5 required communication skills (Reading, Writing, Speaking, Listening and Use of English)</li> </ul>	<ul style="list-style-type: none"> <li>• Real life language skills that build your confidence</li> <li>• Test-taking skills</li> <li>• Grammar guidelines</li> </ul>
<b>Cambridge CAE</b> Levels 9-10 Check <a href="http://www.intrax.edu">www.intrax.edu</a> for start dates	<ul style="list-style-type: none"> <li>• Learn from experienced Cambridge trained instructors</li> <li>• Take real practice tests in class to track your progress</li> <li>• Use a personalized learning plan from your instructor</li> </ul>	<ul style="list-style-type: none"> <li>• Skills to communicate at a professional level</li> <li>• Test-taking skills</li> <li>• Descriptive speaking skills</li> </ul>

Cambridge is only offered at the San Diego Center.

# Professional Skills Programs

## Business English

Learn business English vocabulary and communication skills you can use in any professional environment.

Sample Schedule	Mon	Tue	Wed	Thu	Fri
8:30-9:45	Business English				Elective
9:45-9:55	Break				
9:55-10:55	Business English				
10:55-11:05	Break				
11:05-12:35	Business English				
12:35-13:05	Lunch				
13:05-14:05	Elective				



Intrax runs both morning and afternoon schedules during our busy seasons.

### How You Will Benefit

- Improve your English grammar and speaking skills
- Learn English that is useful in any professional environment
- Use real examples from U.S. companies to learn the English you will use at work

Program	How You Will Learn	What You Will Learn
<b>Business English A</b> Levels 5-7 Starts every Monday	<ul style="list-style-type: none"> <li>• Write professional emails</li> <li>• Practice phone and conferencing skills</li> <li>• Give presentations using Microsoft PowerPoint®</li> </ul>	<ul style="list-style-type: none"> <li>• Formal and informal business writing</li> <li>• Useful language for business meetings and negotiations</li> <li>• Basic business vocabulary</li> </ul>
<b>Business English B</b> Levels 6-8 Starts every Monday	<ul style="list-style-type: none"> <li>• Discuss case studies from successful companies</li> <li>• Work together in a team</li> <li>• Review business websites and other professional writing examples using classroom Internet access</li> </ul>	<ul style="list-style-type: none"> <li>• Skills for delivering interesting presentations</li> <li>• Effective writing skills</li> <li>• Marketing and finance vocabulary</li> </ul>
<b>Business English C</b> Levels 8-10 Starts every Monday	<ul style="list-style-type: none"> <li>• Produce authentic business writing samples for your Sakai online portfolio</li> <li>• Complete team projects</li> </ul>	<ul style="list-style-type: none"> <li>• Specialized business writing</li> <li>• Critical thinking skills</li> <li>• Industry specific vocabulary</li> </ul>

\*All levels may not be offered at all times

## Professional Certificates

Learn business concepts and apply your advanced English skills to team projects and business case studies. This English program is for students who want to explore and develop their careers.

Sample Schedule	Mon	Tue	Wed	Thu	Fri	
8:30-9:45	Classroom Instruction				Elective	
9:45-9:55	Break					
9:55-10:55	Classroom Instruction					
10:55-11:05	Break					
11:05-12:35	Group work					
12:35-13:05	Lunch					
13:05-14:05	Elective					



Intrax runs both morning and afternoon schedules during our busy seasons.

### How You Will Benefit

- Talk with professionals from successful companies
- Learn from visits to U.S. companies
- Work on team projects and complete business case studies

Program	How You Will Learn	What You Will Learn
<b>Marketing &amp; Advertising*</b> Levels 7-10 Starts monthly Check <a href="http://www.intrax.edu">www.intrax.edu</a>	<ul style="list-style-type: none"> <li>• Team Project: Create and present a marketing plan</li> <li>• Guest Speaker: Marketing my product</li> <li>• Company Visit: Consumer research</li> </ul>	<ul style="list-style-type: none"> <li>• Product development, lifecycle and planning</li> <li>• How to develop sales, promotion and advertising strategies</li> </ul>
<b>Project Management</b> Levels 7-10 Starts monthly Check <a href="http://www.intrax.edu">www.intrax.edu</a>	<ul style="list-style-type: none"> <li>• Team Project: Create your own product</li> <li>• Guest Speaker: New product testing</li> <li>• Company Visit: Event management</li> </ul>	<ul style="list-style-type: none"> <li>• Managing schedules, budgets and risks</li> <li>• How to build a business case</li> <li>• How to analyze new projects</li> <li>• How to track and communicate progress</li> </ul>
<b>Business Management</b> Levels 7-10 Starts monthly Check <a href="http://www.intrax.edu">www.intrax.edu</a>	<ul style="list-style-type: none"> <li>• Team Project: Create and present a management consulting plan</li> <li>• Guest Speaker: Management challenges</li> <li>• Company Visit: Management in action</li> </ul>	<ul style="list-style-type: none"> <li>• The role of management and leadership within an organization</li> <li>• How to develop your own leadership skills</li> <li>• How to develop professional relationships</li> </ul>

\*Marketing & Advertising is a 5 week certificate (others are 4 weeks). One guest speaker or company visit per certificate (see examples above).

Electives take you outside the classroom to build your confidence speaking with Americans. That is why 97% of our students achieve their goals at Intrax.



# Electives and Schedules

## Add Electives to Learn More

Sample Schedule	Monday–Thursday	Friday
8:30-12:35	General English Business English TOEFL/Cambridge Professional Certificates	Elective
13:05-14:05	Elective	

Intrax runs both morning and afternoon schedules during our busy seasons.

Elective classes change often at each school based on student interest.

Add Electives to improve your English skills more quickly.

### Standard Schedule (20 lessons/week)

No Electives

### Intensive Schedule (25 lessons/week)

Add 1 Elective

### Super Schedule (30 lessons/week)

Add 2 Electives

Elective	What You Will Learn
<b>Experience America</b> Levels 1-10	<ul style="list-style-type: none"> <li>Practice English with Americans</li> <li>Take weekly field trips to cultural places, volunteer organizations and neighborhoods</li> </ul>
<b>Pronunciation &amp; Correction</b> Levels 1-10	<ul style="list-style-type: none"> <li>Interact with native English speakers in your classroom</li> <li>Learn to hear and correct your own mistakes</li> </ul>
<b>Speaking Fluency</b> Levels 1-10	<ul style="list-style-type: none"> <li>Develop your speaking skills and vocabulary</li> <li>Learn to speak more confidently</li> </ul>
<b>Current Events and Debate</b> Levels 6-10	<ul style="list-style-type: none"> <li>Learn to speak your opinion confidently</li> <li>Debate current world news and business topics</li> </ul>
<b>Career Preparation</b> Levels 6-10	<ul style="list-style-type: none"> <li>Write a professional American-style résumé (CV) and cover letter</li> <li>Learn interview skills and U.S. business practices</li> </ul>
<b>Writing &amp; Grammar</b> Levels 6-10	<ul style="list-style-type: none"> <li>Practice focused grammar</li> <li>Learn how to write effectively</li> </ul>
<b>Presentation Skills</b> Levels 6-10	<ul style="list-style-type: none"> <li>Write successful presentations</li> <li>Speak confidently to groups</li> </ul>
<b>Test Preparation</b> Levels 6-10	<ul style="list-style-type: none"> <li>Learn with instructor supervised practice tests for Cambridge &amp; TOEFL exams</li> <li>Practice TOEIC and IELTS tests when combined with private lessons</li> </ul>
<b>Popular English</b> Levels 1-8	<ul style="list-style-type: none"> <li>Study popular slang and idioms from TV shows, movies and songs</li> <li>Develop vocabulary to help you communicate in all situations</li> </ul>
<b>Social Media at Work</b> Levels 6-10	<ul style="list-style-type: none"> <li>Improve your social media skills to market yourself and build your network</li> <li>Study how Americans use social media in their professional lives</li> </ul>

\*Check [www.intrax.edu](http://www.intrax.edu) for current Elective classes.

95% of Intrax graduates can speak English more confidently. Reach your own goals with one-to-one experiences.



## Private Lesson Package

### How You Will Benefit

- Create personalized lesson plans to focus on your needs
- Improve your language skills and confidence quickly with one-to-one study
- Study industry specific vocabulary and phrases

### Private Lesson Package Options

- Add 1, 2, 5 or 10 private lessons per week to your study schedule
- Students may schedule a maximum of 2 private lessons per day and 10 per week
- Each private lesson is 45 minutes

# Career Preparation Activity

## Practice English at a U.S. Company

Practice English and work toward your career goals by spending time at a U.S. company. The Career Preparation Activity matches you with a host company.

Sample Schedule Weeks 1–4	Monday–Thursday	Friday
<b>8:30-12:35</b>	General English Business English TOEFL/Cambridge Professional Certificates	Elective #2 (if on Super Schedule)
<b>13:05-14:05</b>	Career Preparation Elective*	

Sample Schedule Weeks 5–12+	Monday–Thursday	Friday
<b>8:30-12:35</b>	General English Business English TOEFL/Cambridge Professional Certificates	Career Preparation Activity
<b>13:00-17:00</b>	Career Preparation Activity	

Intrax runs both morning and afternoon schedules during our busy seasons.

\*The Career Preparation Elective may run Monday-Thursday afternoons or on Fridays.

### How You Will Benefit

- Practice your English with Americans in a work setting
- Learn industry-specific vocabulary and the casual English used in an American workplace
- Apply your skills to projects important to the host company
- Develop interview skills and build confidence

### Career Preparation Activity Requirements

- F1 visa
- 12 week minimum enrollment
- Intrax Level 6 English (online test located on [www.intrax.edu](http://www.intrax.edu))
- Must be enrolled in at least a Standard Schedule during host company placement

The Career Preparation Activity is an unpaid host company placement. Student must study at Intrax during host company placement. Host company placement is up to 15 hours per week and can last from 8-48 weeks.

### Students Have Been Placed at the Following Companies

#### Marketing & Advertising

- APEX
- CESSON
- Adapt International Solutions

#### Non-Profit

- Asian Art Museum
- Habitot Children's Museum
- YMCA

#### Sales

- Credit Cause Network
- Emporio Armani
- Prada

#### Business Administration

- BMW
- Cumulus Media Partners
- Mercedes-Benz

#### Hospitality & Tourism

- California Welcome Center
- Hilton Hotels
- Wyndham Hotels and Resorts

#### Information Technology

- Korean American Broadcasting
- TechnoNet Group
- Vision Global Advertising

## Create Your Experience

96% of students would recommend Intrax to their friends.

### Find your English Level

1

### Choose your Program

Standard Schedule (20 lessons/week) = No Electives

CEF	iBT TOEFL	TOEIC	Intrax Level	General English	Business English	TOEFL & Cambridge	Professional Certificates
C1+	100–120	900–990	10				
C1	90–100	800–900	9				
B2+	75–90	700–800	8				
B2	60–75	600–700	7				
B1+	49–60	500–600	6				
B1	40–49	400–500	5				
A2	29–40	255–400	4				
A1+	15–29	150–255	3				
A1	0–15	0–150	2				
n/a	n/a	n/a	1				



# 2

## Add Electives to Learn More

Intensive Schedule (25 lessons/week) = Add 1 Elective; Super Schedule (30 lessons/week) = Add 2 Electives

# 3

## Personalize

Add 1:1 Experiences

Career Preparation Activity

Private Lessons

Social Media at Work

Test Preparation

Presentation Skills

Writing & Grammar

Career Preparation

Current Events and Debate

Speaking Fluency

Pronunciation & Correction

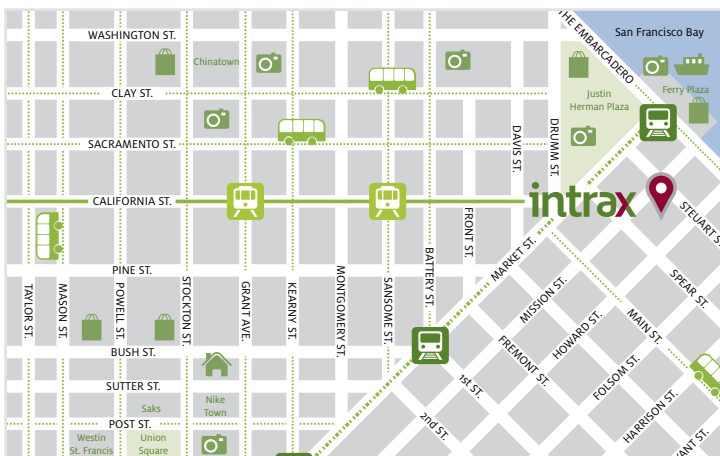
Experience America

Popular English

# San Francisco



Voted #1 City to Visit in the United States





### Neighborhood

Moved to a new, modern location in summer 2011, close to cable cars, the Ferry Building and Union Square shopping



### Food & Drink

10+ restaurants in building, large student kitchen with vending machines, refrigerators and microwaves



### Classrooms

22 classrooms, each with flat screen TV and computer, 4 private self-study rooms, 2 conference rooms



### Transportation

Walking distance to all public transportation



### Computers & Internet

35 computers in 2 labs, free Wi-Fi, certified ETS TOEFL test center



### Accommodations

50+ host family options and 10+ residence club options



### Student Support

Academic counseling, career counseling, housing placement, activities program



### Host Companies

Asian Art Museum, BMW, Cumulus Media, Emporio Armani, San Francisco Art Exchange, Sierra Club

### Sample Activities



Monday

Orientation, volunteer activity



Tuesday

San Francisco Giants baseball game



Wednesday

Basketball club



Thursday

Graduation, language exchange meet-up



Friday

Silicon Valley company tour



Saturday

Yosemite weekend trip



Sunday

Napa Valley winery tour

For upcoming activities visit [www.intrax.edu](http://www.intrax.edu)

# San Diego



Voted a 'Top 10' U.S. Destination





## Neighborhood

In the exciting Little Italy neighborhood, surrounded by cafes, shops and residence clubs



## Food & Drink

Restaurants nearby, student kitchen, refrigerators and microwave



## Classrooms

16 classrooms, each with flat screen TV and computer



## Transportation

Walking distance to all public transportation



## Computers & Internet

28 computers in 2 labs, free Wi-Fi, certified ETS TOEFL test center



## Accommodations

40+ host family options and 3+ residence club options



## Student Support

Academic counseling, career counseling, housing placement, activities program



## Host Companies

Clarus Real Estate, Residence Inn Marriott, Vocabulary Fashion, W Hotel

## Sample Activities



Monday

Orientation, yoga class



Tuesday

Hospitality industry guest speaker



Wednesday

Language exchange meet-up



Thursday

Graduation, beach picnic



Friday

Disneyland trip



Saturday

Los Angeles trip



Sunday

San Diego Chargers American football game

For upcoming activities visit [www.intrax.edu](http://www.intrax.edu)

# Chicago



Voted One of the Best U.S. Cities for Young Adults





### Nearby

Located near famous Michigan Avenue, close to popular tourist attractions



### Food & Drink

Restaurants nearby, student kitchen with vending machines, refrigerators and microwave



### Classrooms

20 classrooms, each with flat screen TV and computer



### Transportation

Walking distance to all public transportation



### Computers & Internet

24 computers in 2 labs, free Wi-Fi, certified ETS TOEFL test center



### Accommodations

40+ host family options and 3+ residence club options



### Student Support

Academic counseling, career counseling, housing placement, activities program



### Host Companies

Marcus Evans, The Ritz-Carlton, World Trade Council, City of Chicago

### Sample Activities



Monday

Orientation, guest speaker from advertising industry



Tuesday

Loyola University tour



Wednesday

Art Institute of Chicago tour



Thursday

Graduation, soccer club



Friday

Free music concert in Millennium Park



Saturday

Downtown Chicago tour



Sunday

Chicago Cubs baseball game

For upcoming activities visit [www.intrax.edu](http://www.intrax.edu)

## Student Services



### Every Intrax School Has a Team that Will Help You Feel Safe, Supported and Successful

#### Our Services Include:

- Admissions and Visa support
- Airport transfers
- Graduation ceremony & certificates
- First day orientation
- Student activities every day
- Academic & career counseling
- Medical and travel insurance
- 24/7 emergency phone support

#### You Can Use Your Sakai Online Account to:

- See your grades and attendance
- Do online homework for class
- Find activities at your center
- Receive important Intrax announcements
- See pictures from student activities
- Create your online portfolio to share your new English skills with friends, family and potential employers
- Access English language and professional resources

# Accommodations

## Homestay

Live and speak English with an American family.

### Benefits

- Immerse yourself in American daily life
- Practice your English with Americans
- Enjoy dinner with your host family

### Features

- Traditional home, apartment or condominium
- Private or shared bedrooms
- Shared bathrooms
- Laundry in most homestays
- WiFi or DSL Internet connection in most homestays
- 15-60 minute commute to the school
- 14 meals provided- breakfast and dinner daily
- Carefully-screened host families



## Residence Club

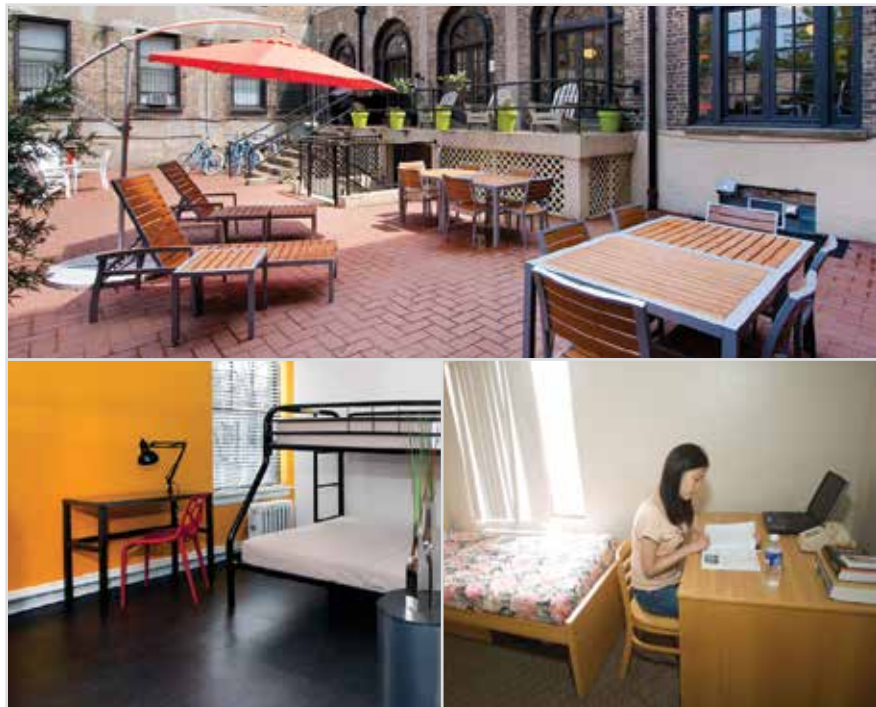
Live downtown with other international students.

### Benefits

- Share housing with your friends
- Choose basic to deluxe level residences
- Explore restaurants and cooking with other students

### Features

- Dormitory or hostel style housing
- Private or shared bedrooms
- Private or shared bathrooms
- Some residences have shared kitchens, laundry and activities lounges
- WiFi or DSL Internet connection; computer labs
- 5-45 minute commute to the school
- Some residences have meal plans
- Visit [www.intrax.edu](http://www.intrax.edu) for the most current residence club information



100% of students left Intrax feeling more comfortable working and communicating with people from other cultures.



**Dinara, Kazakhstan, 18**

*"The beach barbeque is my favorite Intrax activity. We talk, eat and play some sports."*

University student on gap year  
Living with her cousin  
Has visited Los Angeles and Las Vegas  
4 week program, Standard Schedule  
• General English

**Teresa, Intrax Advisor**

*"I love my job. Working with international students is extremely rewarding. It feels great to help them enjoy their experience in America. We share so much every day."*

Working at Intrax since 2008  
Hometown Pensacola, Florida  
Graduated from the University of South Florida  
Taught English in Yokohama, Japan  
Has traveled to 12 countries

**Karen, Germany, 24**

*"My host company placement was really challenging, but amazing for my confidence."*

Preparing for graduate school  
Living in a Residence Club  
Went camping in Yosemite and Grand Canyon  
16 week program, Intensive Schedule  
• 8 weeks Business English  
• 8 weeks Professional Certificates in Business Management & Project Management  
• Elective: Career Preparation  
• 12 weeks Career Preparation Activity at Dunhill Marketing



**Fernando, Spain, 36**

*"The Cambridge class is very helpful and organized. I am hoping my good score will help my CV."*

Graphic Designer  
Living in a Residence Club  
Traveling with wife on summer vacation  
12 week program, Standard Schedule  
• Cambridge CAE Preparation

**TJ, Korea, 22**

*"After I graduate, I want to get a job for my future using my Career Preparation Activity experience."*

University graduate looking for his first job  
Renting own apartment with friends  
48 week program, Super Schedule  
• 11 weeks General English  
• 12 weeks TOEFL Preparation  
• 12 weeks Business English  
• 13 weeks Professional Certificates  
• Electives: Pronunciation and Correction, Popular English, Presentation Skills, Computer Skills, Career Preparation  
• 20 week Career Preparation Activity at Prada

**Flavia, Brazil, 27**

*"It was a beautiful life experience. We made many friends from different countries, improved our level of English, and the teachers are excellent."*

Medical Assistant on holiday  
Homestay with Diaz Family  
Traveling with her best friend  
12 week program, Super Schedule  
• 12 weeks Business English  
• Electives: Writing and Grammar, Speaking Fluency

# Study English and Professional Skills

San Francisco | San Diego | Chicago

**intrax**

## Intrax San Francisco



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### Intrax World Headquarters

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**USA Accreditation** Intrax's U.S. centers have been accredited by ACCET, the Accrediting Council for Continuing Education & Training, since 1996. Accreditation is voluntary and extensive, meaning Intrax is regularly evaluated in over 30 industry standards, including quality of instructors, curriculum, student services and school management. In maintaining accreditation, Intrax is focused on high educational quality and continuous assessment and improvement of our programs and services.

**Mission Statement** Our mission is to drive personal and professional growth through formal learning experiences that develop language skills, cross-cultural skills, and professional skills.



**intrax**

Intrax is a globally-oriented company that provides a lifetime of high-quality educational, work and volunteer programs that connect people and cultures, with operations in more than 100 countries worldwide. For more information visit: [www.intraxinc.com](http://www.intraxinc.com).

Intrax

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